



heritage
lottery fund



Awarding funds from

The National Lottery[®]

Past investment

Since 1994 HLF has awarded **£7.1 billion** of funding to more than **40,000 projects** across the UK, including funding for over 17,600 historic buildings/monuments.





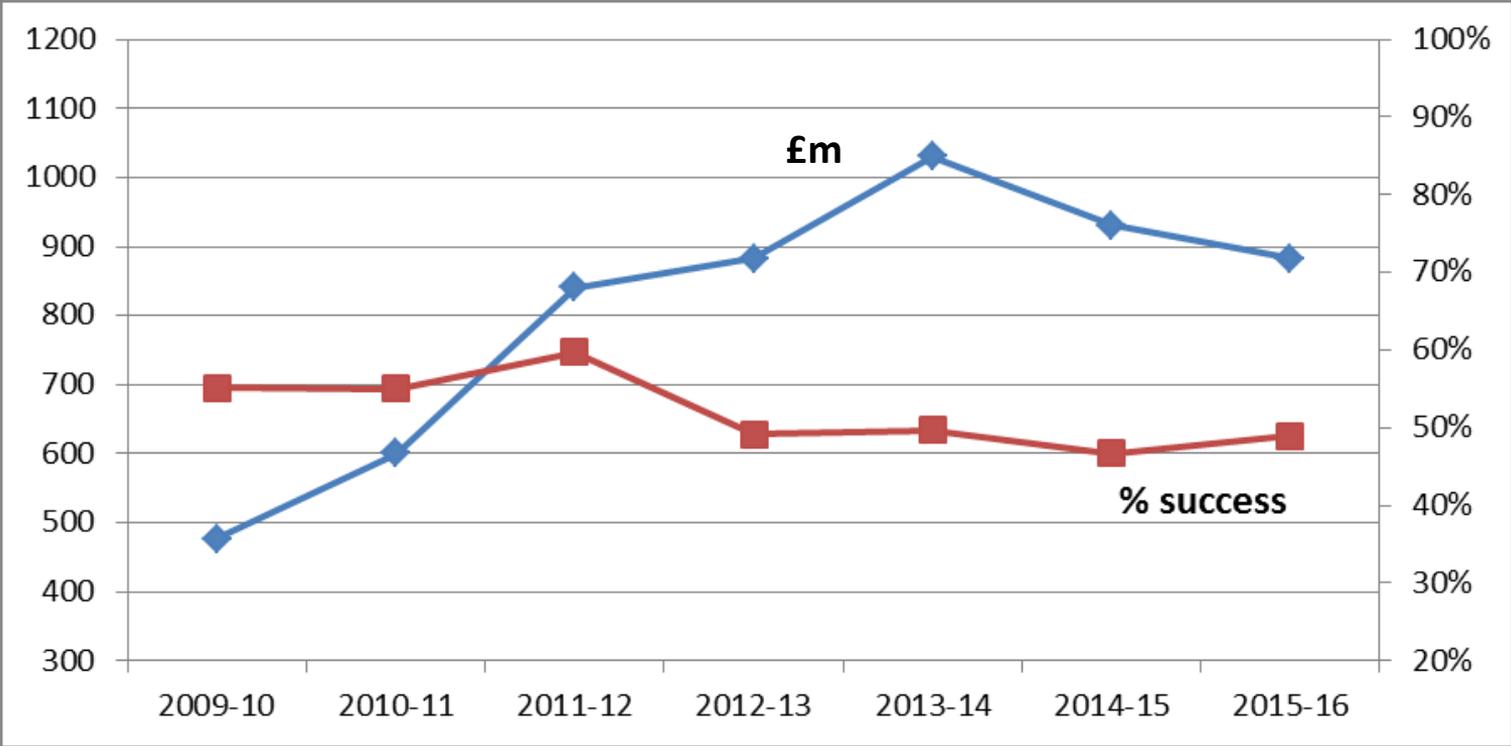
HLF Strategic Framework (2013 – 18)

HLF set out to award £375m a year

But ...

- Challenging economic conditions continue
- Continued pressure on public sector finances

Increased demand



A lasting difference for heritage and people



- **Resilient** grants –
- Adapting to the new funding climate and strategic challenges
- Supporting stewardship change, improved knowledge, and skills
- Building the sector's income generating capacity

A blacksmith is shown in a workshop, focused on his craft. He is wearing safety glasses and a dark apron over a black t-shirt. He is using a hammer and anvil to shape a piece of metal, which is causing a large, bright spray of sparks to fly out from the point of contact. In the background, a fire burns brightly in a forge, illuminating the scene. The workshop is filled with various tools and equipment, including a workbench with a vise and a wall-mounted rack of tools. The overall atmosphere is one of traditional craftsmanship and industrial activity.

£100k - £5m

**Heritage
Enterprise**

A new direction for heritage...?



New ideas need old buildings

Cities need old buildings so badly it is probably impossible for vigorous streets and districts to grow without them.... for really **new ideas** of any kind — no matter how ultimately profitable or otherwise successful some of them might prove to be — there is no leeway for such chancy trial, error and experimentation in the high-overhead economy of new construction.

Old ideas can sometimes use new buildings. New ideas must use old buildings.

Jane Jacobs,

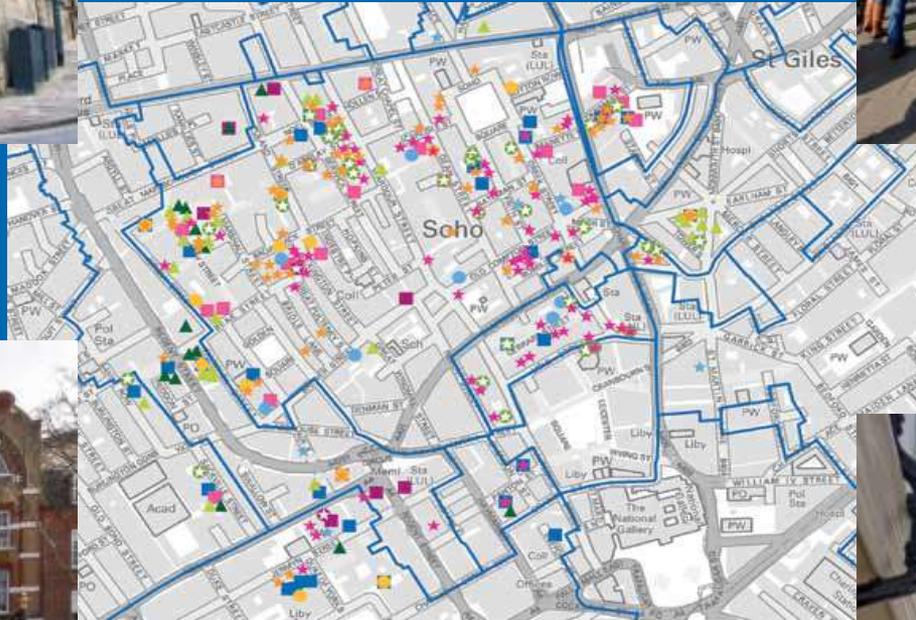
The Death and Life of Great American Cities, 1961





**“Historic buildings
are the very places
where new ideas
and new economic
activity are most
likely to happen”**

UK businesses based in listed buildings make an est. annual contribution to GDP of **£47 billion**



Approx. **1.4 million** people across UK work in listed buildings

Heritage Enterprise, launched 2013

Community-led projects saving 'at-risk', under used heritage, in economically disadvantaged areas.

- Full public access not required
- Commercial end-use - must generate viable, income (min. 10 year)
- HLF outcomes – heritage, people and communities
- Regeneration, jobs, growth, opportunity
- Conservation deficit – no CD, no grant



Conservation deficit

A - Existing value of historic building

+

B - Cost of capital project

-

C - Building's post-project value

=

D - Conservation deficit

$$A + B - C = \underline{D}$$

What kind of projects are
we funding through
Heritage Enterprise?

- Huge amount of interest - £80m to wide range of projects across UK
- Applications from former industrial buildings, warehouses, lidos, engine sheds, mills, former fire/train stations, schools, pubs...
- New uses include: hospitality, start-ups, offices, business incubators, creative/cultural enterprise hubs...



Derelict, vacant, abandoned - ‘eyesores’

Dragging down area -
barrier to regen’/
investment - *“Someone
should do something”*

- Harland and Wolff HQ,
Belfast - £5m
- Hotel, restaurant, tourism
boost, 109 jobs
- Linking to wider
regeneration in area –
tourism, business, etc.



Private/Not-for-Profit Partnerships

End-use must generate **viable** commercial income

- Harvey's Foundry, Cornwall - £3.7m award
- Trigger additional £4m private investment
- 80 **creative industries** jobs - ICT, marketing, graphic/digital design
- Waiting list for workspace, evidence of **need**



Gap funding – ‘last piece in the puzzle’

- Impact **beyond** historic fabric – ‘**trickle down**’
- **Conservation Deficit** – no other option.
- **North British Rubber Company, Edinburgh**
- Iconic: **symbol** of decline
- **£5m**: printmakers, art centre, café, workshops
- **Regenerating** entire area around project



What makes a successful project?

- ✓ Viable, long-term, income-generating end use
- ✓ Vacant, derelict 'eyesores' - stifling growth/regen
- ✓ Private-sector user/commercial operator on board
- ✓ Transformational - impact beyond historic fabric
- ✓ Well-loved landmark buildings – placemaking/pride

Looking to the future...

1. Creative industries and createch uses – ‘makers’
2. Smaller projects with big local economic impact
3. ‘Place-based’ approach - townscape, regen, growth
4. Private sector partners - developers/operators



*“Our older cities are potentially **cauldrons of creativity** ... filled with just the sorts of warehouses, factories, and other buildings that can become the figurative garages where start-ups are incubated.*

*We can only succeed if we look at them as **opportunities and not blights**.*

*Such investments are win-win-win propositions: they **reinvigorate** our older centres, take the **pressure off** the new ones and result in a **stronger system of cities** overall.”*

Richard Florida,

The Rise of the Creative Class, 2003



To **apply**, contact your local HLF office

- + East of England
- + East Midlands
- + London
- + North East
- + North West
- + Northern Ireland
- + Scotland
- + South East England
- + South West
- + Wales
- + West Midlands
- + Yorkshire and Humber



www.hlf.org.uk



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